

2021  
Color Selector  
Guide

Avery Dennison®

# Supreme Wrapping™ Film



## Gloss

|                              |                                  |                              |                                |
|------------------------------|----------------------------------|------------------------------|--------------------------------|
| Burgundy<br>SW 900-475-O     | Yellow<br>SW 900-235-O           | Cloudy Blue<br>SW 900-656-O  | White<br>SW 900-101-O          |
| Carmine Red<br>SW 900-436-O  | Ambulance Yellow<br>SW 900-236-O | Smoky Blue<br>SW 900-612-O   | Grey<br>SW 900-832-O           |
| Cardinal Red<br>SW 900-433-O | Light Pistachio<br>SW 900-728-O  | Light Blue<br>SW 900-632-O   | Dark Grey<br>SW 900-865-O      |
| Red<br>SW 900-415-O          | Lime Green<br>SW 900-731-O       | Intense Blue<br>SW 900-667-O | Rock Grey<br>SW 900-821-O      |
| Soft Red<br>SW 900-427-O     | Dark Green<br>SW 900-792-O       | Blue<br>SW 900-677-O         | Black<br>SW 900-190-O          |
| Orange<br>SW 900-373-O       | Sea Breeze Blue<br>SW 900-648-O  | Dark Blue<br>SW 900-681-O    | Obsidian Black<br>SW 900-191-O |
| Dark Yellow<br>SW 900-249-O  | Aqua Blue<br>SW 900-636-O        | Indigo Blue<br>SW 900-699-O  |                                |

## Matte

|                        |                             |                             |                           |                       |                       |
|------------------------|-----------------------------|-----------------------------|---------------------------|-----------------------|-----------------------|
| Orange<br>SW 900-321-O | Khaki Green<br>SW 900-711-O | Olive Green<br>SW 900-732-O | Dark Grey<br>SW 900-856-O | Black<br>SW 900-180-O | White<br>SW 900-102-O |
|------------------------|-----------------------------|-----------------------------|---------------------------|-----------------------|-----------------------|

## Matte Metallic

|                            |                            |                             |                             |                      |                            |
|----------------------------|----------------------------|-----------------------------|-----------------------------|----------------------|----------------------------|
| Garnet Red<br>SW 900-472-M | Moss Green<br>SW 900-737-M | Apple Green<br>SW 900-745-M | Frosty Blue<br>SW 900-643-M | Blue<br>SW 900-615-M | Night Blue<br>SW 900-623-M |
|----------------------------|----------------------------|-----------------------------|-----------------------------|----------------------|----------------------------|

## Diamond

|                             |                               |                                |                              |                                |
|-----------------------------|-------------------------------|--------------------------------|------------------------------|--------------------------------|
| Purple<br>SW 900-565-M      | Pink<br>SW 900-520-M          | Silver<br>SW 900-857-M         | Anthracite<br>SW 900-858-M   | Charcoal<br>SW 900-845-M       |
| Diamond Red<br>SW 900-426-D | Diamond Amber<br>SW 900-221-D | Diamond Purple<br>SW 900-587-D | Diamond Blue<br>SW 900-676-D | Diamond White<br>SW 900-161-D  |
|                             |                               |                                |                              | Diamond Silver<br>SW 900-878-D |

## Gloss Metallic

|                              |  |   |  |
|------------------------------|--|---|--|
| Spark<br>SW 900-419-M        | Dark Blue<br>SW 900-653-M                    | Grey<br>SW 900-807-M                            | <b>New</b> Mystery Black<br>SW 900-184-M |
| Sand Sparkle<br>SW 900-255-M | Magnetic Burst<br>SW 900-679-M               | <b>New</b> Pride Prismatic Grey<br>SW 900-879-M |  |
| Gold<br>SW 900-215-M         | <b>New</b> Mysterious Indigo<br>SW 900-700-M | Brown<br>SW 900-929-M                           |  |
| Radioactive<br>SW 900-762-M  | Silver<br>SW 900-803-M                       | Eclipse<br>SW 900-199-M                         |  |
| Bright Blue<br>SW 900-646-M  | Quick Silver<br>SW 900-816-M                 | Black<br>SW 900-192-M                           |  |

## Special Effects

|                             |                            |                                 |                                  |
|-----------------------------|----------------------------|---------------------------------|----------------------------------|
| Passion Red<br>SW 900-448-S | Fun Purple<br>SW 900-568-S | Stunning Orange<br>SW 900-316-S | Energetic Yellow<br>SW 900-261-S |
|-----------------------------|----------------------------|---------------------------------|----------------------------------|

## Extreme Texture

|                            |                           |                           |
|----------------------------|---------------------------|---------------------------|
| Hope Green<br>SW 900-767-S | Cool Teal<br>SW 900-716-S | Wave Blue<br>SW 900-629-S |
|----------------------------|---------------------------|---------------------------|

## Brushed

|                                |                                  |                                  |                               |                               |                                    |
|--------------------------------|----------------------------------|----------------------------------|-------------------------------|-------------------------------|------------------------------------|
| Brushed Bronze<br>SW 900-933-X | Brushed Aluminum<br>SW 900-812-X | Brushed Titanium<br>SW 900-802-X | Brushed Steel<br>SW 900-813-X | Brushed Black<br>SW 900-193-X | Carbon Fiber White<br>SW 900-115-X |
|--------------------------------|----------------------------------|----------------------------------|-------------------------------|-------------------------------|------------------------------------|

|                                    |                                   |                                     |                                    |                                     |
|------------------------------------|-----------------------------------|-------------------------------------|------------------------------------|-------------------------------------|
| Carbon Fiber Black<br>SW 900-194-X | Rugged Onyx Black<br>SW 900-182-X | Rugged Combat Green<br>SW 900-718-X | Rugged Marsh Green<br>SW 900-738-X | Rugged Bedrock Grey<br>SW 900-824-X |
|------------------------------------|-----------------------------------|-------------------------------------|------------------------------------|-------------------------------------|

## Satin

|                             |                                |                           |
|-----------------------------|--------------------------------|---------------------------|
| Carmine Red<br>SW 900-438-O | Dark Blue<br>SW 900-682-O      | Dark Grey<br>SW 900-854-M |
| Yellow<br>SW 900-224-O      | Bubblegum Pink<br>SW 900-514-O | Black<br>SW 900-197-O     |
| Khaki Green<br>SW 900-712-O | White<br>SW 900-116-O          |                           |
| Light Blue<br>SW 900-633-O  | Grey<br>SW 900-833-O           |                           |

## Satin Metallic

|                                 |                                 |                                 |                             |                             |
|---------------------------------|---------------------------------|---------------------------------|-----------------------------|-----------------------------|
| Metallic Purple<br>SW 900-566-M | Silver Metallic<br>SW 900-805-M | Black Rock Gray<br>SW 900-823-M | Safari Gold<br>SW 900-260-S | Dark Basalt<br>SW 900-871-M |
|---------------------------------|---------------------------------|---------------------------------|-----------------------------|-----------------------------|

## ColorFlow™

|  |                                     |  |   |   |  |  |
|--|-------------------------------------|--|---|---|--|--|
| Fresh Spring Gold/Silver<br>SW 900-252-S | Rising Sun Red/Gold<br>SW 900-447-S | Roaring Thunder Blue/Red<br>SW 900-552-S | Rushing Riptide Cyan/Purple<br>SW 900-674-S | Urban Jungle Silver/Green<br>SW 900-787-S | Lightning Ridge Green/Purple<br>SW 900-611-S | <b>New</b> Hidden Forest<br>SW 900-789-M |
|--|-------------------------------------|--|---|---|--|--|

## Pearl

|                             |                             |                            |                       |
|-----------------------------|-----------------------------|----------------------------|-----------------------|
| White Pearl<br>SW 900-117-S | Light Green<br>SW 900-777-S | Dark Green<br>SW 900-796-S | White<br>SW 900-109-S |
|-----------------------------|-----------------------------|----------------------------|-----------------------|

## Conform Chrome

|                        |                              |
|------------------------|------------------------------|
| Red<br>SF 100-474-S    | Black<br>SF 100-196-S        |
| Gold<br>SF 100-604-S   | Rose Gold<br>SF 100-211-S    |
| Blue<br>SF 100-256-S   | Violet<br>SF 100-510-S       |
| Silver<br>SF 100-843-S | Matte Silver<br>SF 100-844-S |

Conform Chrome films are ideal for creating special accents and custom finishes.

## Supreme Wrapping™ Film

Combining performance, versatility and convenience, these multi-layered films incorporate color and clear protective layers. They provide a smooth, attention grabbing finish that's both durable and dazzling.

|                       |                                 |
|-----------------------|---------------------------------|
| <b>Film Type</b>      | Cast vinyl                      |
| <b>Adhesive</b>       | Long-term removable             |
| <b>Liner</b>          | Easy Apply RS™                  |
| <b>Conformability</b> | Compound curves & deep recesses |

ColorFlow colors are available in Gloss and Satin finish.

For details on product durability, please reference the appropriate Product Data Sheet at [graphics.averydennison.com](http://graphics.averydennison.com)

For information on product sizes, technical details and where to buy, visit [graphics.averydennison.com](http://graphics.averydennison.com)

# Avery Dennison Supreme Wrapping™ Film

## Features:

- Outstanding durability and performance
- Conformable around curves and recesses
- Provides colored film and protective layer in one-piece construction
- Nearly 100 finish and color combinations
- Patented Easy Apply RS™ technology

## Benefits:

- More design options
- Apply with one piece of material – fewer seams
- Faster installation, higher quality results
- Excellent long-term removability
- Available in 60” roll sizes (Gloss, all Matte, all Metallic, Pearl, Satin & Carbon Fiber) and 53” roll sizes (Conform Chrome)

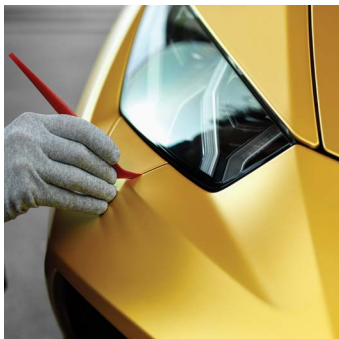


## Caring for your vehicle wrap

Keep Supreme Wrapping Film in peak condition. Care products include a cleaner, power cleaner and sealant formulated to maintain and protect your vehicle wrap.

## Color that brings ideas to life

For more information on Avery Dennison products and services, contact your sales representative or call Customer Service at 800.282.8379. Visit us online at [graphics.averydennison.com](http://graphics.averydennison.com).



[graphics.averydennison.com](http://graphics.averydennison.com)

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